

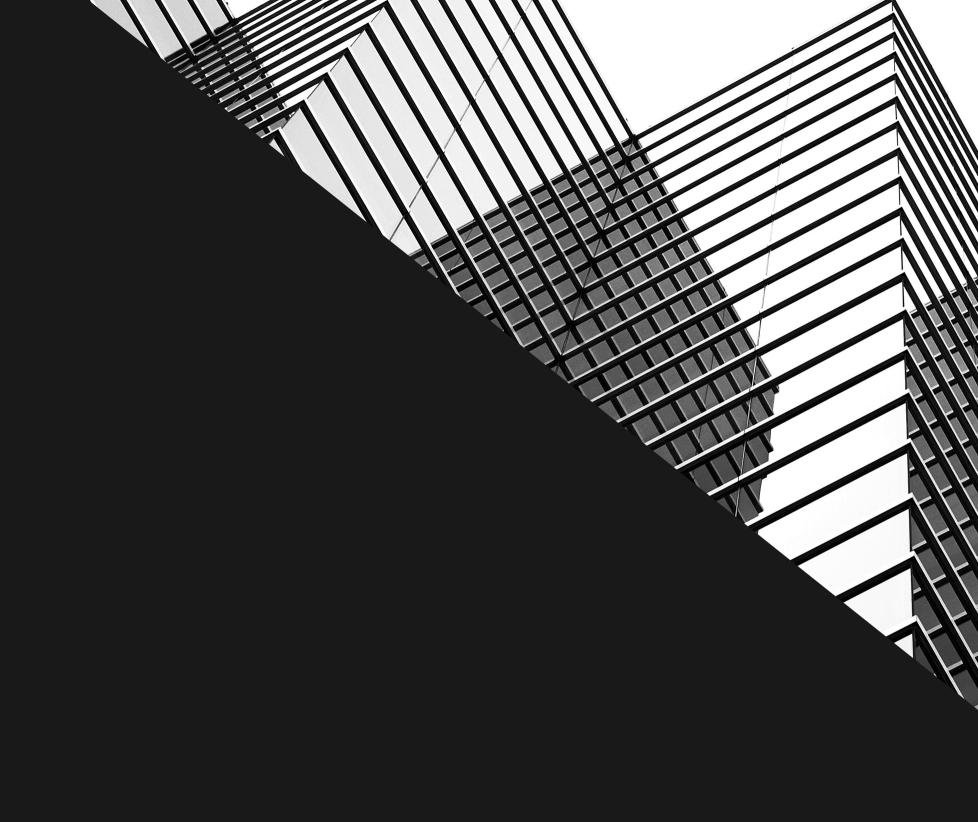
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# Agenda

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### CURRENT OFFERING

Our mission is to empower organizations around the world with the most sophisticated, Alpowered technology solutions.



Text analytics platform powered by AI

**Cibles:** Defense & national security, health, hospitality, bank & insurance, retail etc

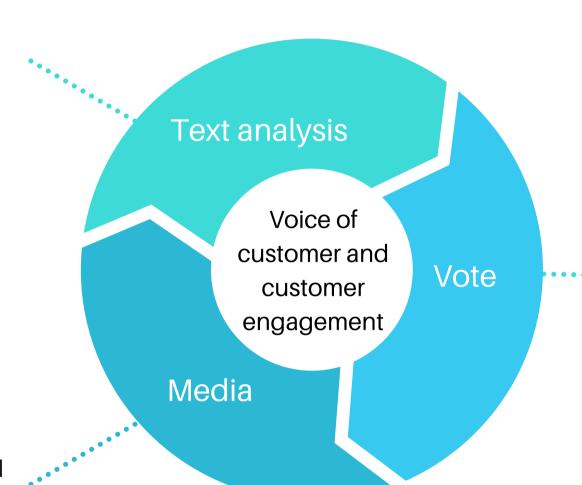
Visit website



Monetization, telephony and media services. Holds an operator's license from the CRTC.

Targets: TV shows, call centers and telecom companies

Visit website

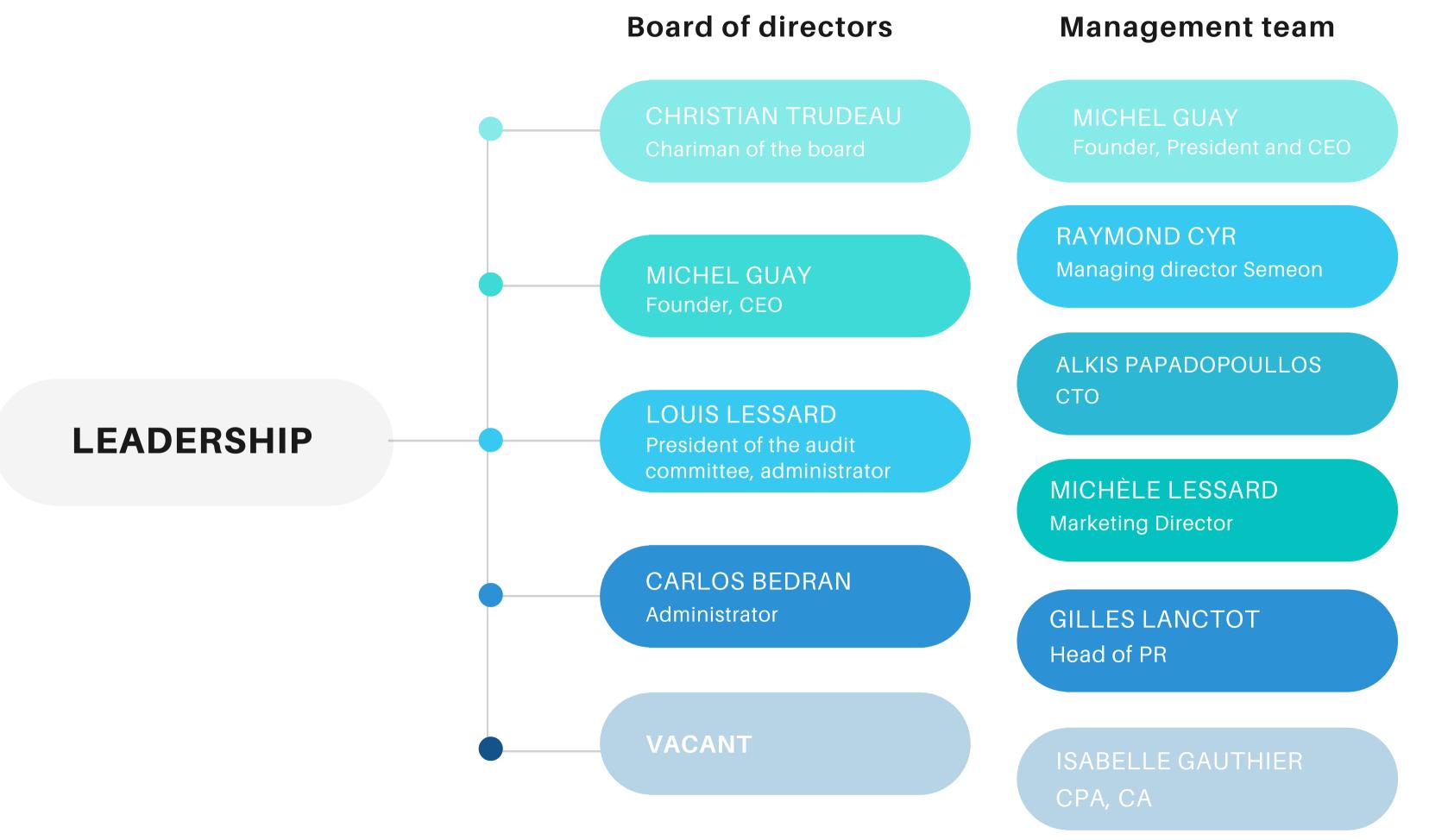




Flexible and highly secured platform to organize votes, elections and polls.

**Targets:** Political parties, trade unions, associations and more

Visit website



### **CLIENTS AND PARTNERS**

Commerce, hospitality Bank Governments Agencies **Partners** and unions and others and insurance AIR CANADA 🌸 **Desjardins** Microsoft Azure **FIRST MEDIA GROUP Air transat BANQUE NATIONALE TOYOTA** 



INTELLECT





























## THE OPPORTUNITY

# 24% to 42% annual growth in target markets

ATW Tech offers a technological plan backed by a fast growing global market.

#### **TEXT ANALYTICS SOFTWARE**

Revenues: 18,3 B\$ US in 2025

Growth (CAGR\*): 24% from 2017 to 2025

### ARTIFICAL INTELLIGENCE SOFTWARE

Revenues: 10 B\$ US in 2018 to 126 B\$ US in 2025

Growth (CAGR\*): 42% from 2019 to 2025



Increase revenues



Expand international client base



Grow the product and service offering



Leverage synergy through cross-selling

### **ACQUISITION STRATEGY**

Four main objectives

### WHY INVEST NOW

A massive ROI in 2022



# INNOVATIVE A.I. SOLUTIONS

To create the ultimate client experience



## ACCELERATED GROWTH STRATEGIES

Through marketing, acquisitions and new / recurring revenues



# MULTIPLE ACQUISITIONS ALIGNED FOR 2022

In the fields of artificial intelligence, big data and customer experience



# PROFITABLE EXIT STRATEGIES

Several candidates with offers to purchase

# Success factors



### Growing markets

Aligning our strategy to markets that are benefiting from a sustained growth phase



### Strong technology plan and recurring revenues

A technological plan with a strong concentration in AI and machine learning, and recurring revenues under the "SaaS" model



#### Value-added board of directors

Understanding of the targeted markets, identification & selection of acquisitions with an optimal profile, ability to attract investors



### Experienced management team

Integrate acquisitions, enter international markets, generate crossselling and manage product development



### Complete support plan for acquired companies

A C-level management structure to support acquired companies in key areas of expertise

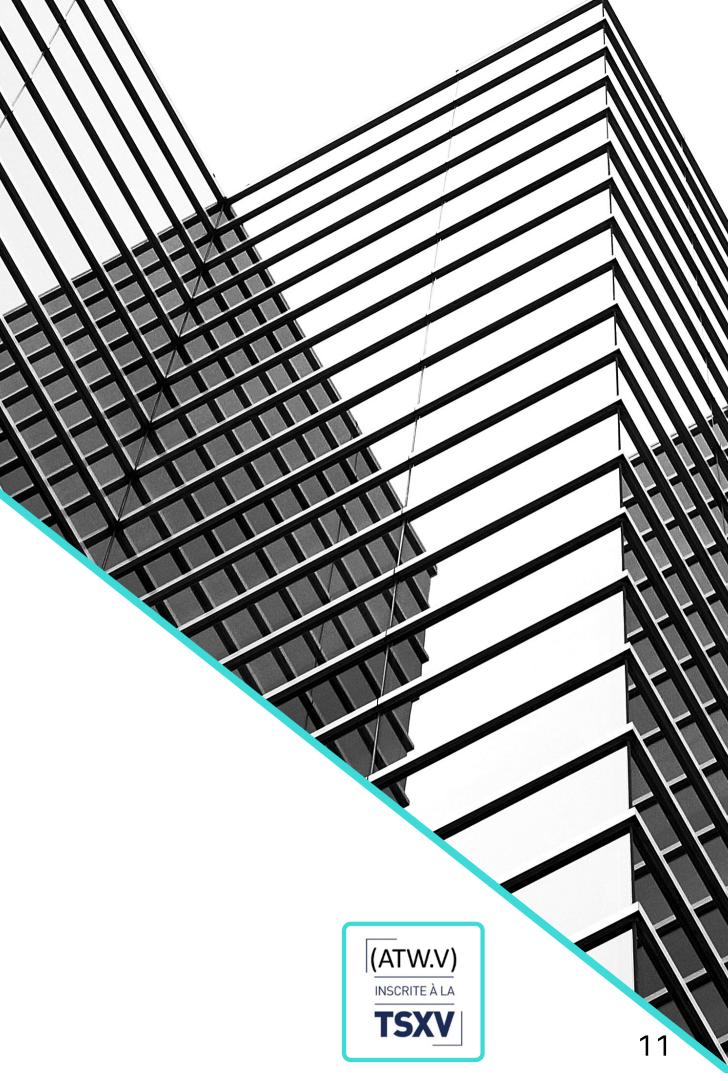


### Contact us for more information

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## Capital structure

Valuation pre-financing (pre-money)

Market capitalization (avg 18 months) Stock price: 0,085\$ - ATW.V	<b>\$18,2</b> M	
Floating shares	39,4%	
Private investors	35,7%	
Managers and employees	8,6%	
Board of directors	16,3%	



### References

For projected revenue and growth in our target markets

https://explodingtopics.com/blog/ai-statistics

https://www.theinsightpartners.com/reports/text-analytics-market/